

# EVENTS

IN THE SKY



## TAKE YOUR BRAND TO NEW HEIGHTS!

Create a unique and unforgettable brand experience through an integrated campaign. Let's get the public talking and sharing! Events generate significant publicity and content with product integration a feature throughout.

### WHAT?

Events in the Sky are experts in creating unique brand experiences at height. Part of the global Dinner in the Sky group operating in 62 markets worldwide, and in the UK since 2009, we create extraordinary events customised to achieve our client's objectives. Suspended at 100 feet in the air, the Sky Table seats 22 guests and can be lifted multiple times to engage large groups. In the centre of the table is a pop-up kitchen to create a culinary experience with chefs preparing and serving the finest cuisine alternatively the space can be used for brand activation.

### WHY?

Differentiate your brand with a truly stunning consumer promotion or hospitality experience. 'Floating' above the ordinary brings a whole new perspective to product launches, corporate engagement, sponsorship activation and entertainment in the sky.

### WHERE?

Operated by a team of professionals, events are organised throughout the UK and Ireland in the location of your choice with a minimum of 35m x 20m space required. Treat your guests to breath taking views of the iconic London, Edinburgh or Dublin skyline's. How about your next corporate function suspended in front of a stunning cathedral or activate your sponsorships from 100 feet in the air? The choice is yours...

### SAFETY

Safety is the company's foremost priority. The Sky Tables are designed according to the German DIN 4112 certification and produced in Belgium under control of Rheinland TÜV. The Sky Tables are regularly checked and maintained to ensure maximum safety for our guests, partners and staff.

### CATERING

Events in the Sky use preferred catering partners to maintain very high standards of service. We are open to working with a client's catering partner on condition that standards are maintained.

### INSURANCE

Every event is covered by £10 million public liability and third-party insurance for your peace of mind.

### WEATHER

Events in the Sky constantly monitor the weather during events. The Sky Table has a large roof that keeps guests dry and maximum wind speeds for operation is 7 meters per second (16 mph).

### TOILET

There is no toilet on board. Guests use the washroom facilities on site prior to their 'flight'.